



# MOAR NEWS

Massachusetts Organization for Addiction Recovery



**5th Annual  
New England Ride for Recovery  
In Memory of Charlie Pappas**  
Sunday, September 27th  
Somerville City Hall to Maynard  
Sports Club

Join Stephanie Almeida, Bob Herne  
(Middlesex Human Services Agency),  
Rocco Antonelli, Jr.

Interested: Email Rocco at [rja@axis-design.com](mailto:rja@axis-design.com)  
or call MOAR at 617-423-6627.



**5th Annual Allston/Brighton  
Substance Abuse Task Force  
Walk for Recovery, September 26**  
Contact: Helen Connolly,

[Helen.Connolly@caritaschristi.org](mailto:Helen.Connolly@caritaschristi.org)



**September 12  
National Rally Across  
The Brooklyn Bridge,  
Need Transportation?  
MOAR Info: 617-423-6627**



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## September is National Alcohol and Drug Addiction Recovery Month

US Dept of Health/Substance Abuse and Mental Health Services Administration's (SAMHSA);  
Center for Substance Abuse Treatment (CSAT), as The National Sponsor &

MOAR, CSAT National Alcohol & Drug Addiction Recovery Month Partner, Invite You to

**"Join the Voices for Recovery: Together we Learn, Together we Heal"**

Celebrate the Reality and Hope of/from Individuals and Families in Recovery  
Honor The Contributions of Prevention, Treatment, and Recovery Support Services  
Thank The Policymakers who Support The Faces and Voices for Recovery!



## YOU ARE MOAR WANTED

### MOAR and Friends 19th Annual Recovery Celebration Day Wednesday, September 23, 2009

March from Boston City Hall to the State House

9:00 AM- Meet at Boston City Hall

9:30 AM- March to Gardner Auditorium, The State House

10:15 AM- Recovery Month Celebration

12:00 PM- Visit Your Elected Legislators

12:30 PM- Luncheon, Great Hall

1:00 PM- MA Bureau of Substance Abuse Services,  
Public Policy Forum, Gardner Auditorium

3:00 PM- Adjourn

## Repeal of Sales Tax Exemption on Alcohol

### Scores A Win

### Your Voices Count!

**MA Campaign for Addiction Prevention, Treatment, and Recovery Scores a Win** By Educating Policymakers about the need to repeal the sales tax exemption on alcohol purchased in stores and use the funding for substance abuse services.

**Over \$20 million** will help to cover many core services. **In 2010**, we will continue to educate policymakers about the value of using the alcohol sales tax revenue for a substance abuse health protection fund, a dedicated revenue stream for addiction prevention, treatment, and recovery.

**Thank you** to Senator Marian Walsh for years of leading this effort. **Thank you** to all supportive policymakers, Mental Health Substance Abuse Corporations of MA, and other partnering organizations. Thank you MOAR members—Your Voices Count! **See MOAR on page 2.**



Just 6.25 cents  
on \$1.00

Just Makes \$en\$e!

**Removing the  
tax exemption  
on alcohol  
could  
generate about  
\$115 million  
per year**

"My School is helping me get  
an education and recovery;  
it is amazing."

Ostiguy (Boston) Recovery High  
School students



## Did You Know?

**Increased Tax on Alcohol is 1 of The  
Best Strategies to Prevent Underage Drinking  
Decrease in Mortality, Crime, and Accidents**

### Why is That Important ?

*Drinking alcohol before age 15 is related to later alcohol  
problems (Alcoholism: Clinical and Experimental Research)*

- Underage drinking kills 4 times as many youths compared to all illegal drugs combined;
- Alcohol is in top 4 causes of death (72% of all deaths) among 10-24 year olds.
- MA is in top 20% national rate of underage binge drinking

**Doesn't it make sense that 31 MA coalitions focused on an  
alcohol tax as an underage drinking prevention strategy**

Research Stats Source:  
Center for The Science in Public Interest

## **Sales Tax Exemption on Alcohol Purchased in Stores Repealed MA Campaign for Addiction, Prevention, Treatment and Recovery Declares Victory Repeal Covers Over \$20 Million for Addiction Services**

**Maryanne Frangules, MOAR** Executive Director thanks MA Campaign for Addiction Prevention, Treatment, and Recovery co chair, Vic Di Gravio and Connie Peters, Mental Health Substance Abuse Corporations of MA for leadership and the 70 organization members for educating legislators about the need for this revenue, versus cuts, for an improved continuum of care to save lives.

**A dedicated alcohol tax** revenue stream for a Substance Abuse Health Protection Fund, that would support addiction prevention, treatment and recovery across all public funded agencies and managed by the MA Department of Public Health, is our continued goal for next year.

**Right now the tax covers over \$20 million** of the about \$85 million budget that includes new services for families, young adults, and treatment vs. prison options. This is a major accomplishment .  
**The alcohol tax based on 6.25% sales tax is**

expected to generate up to \$115 million in revenue. Research demonstrates that raising prices on alcohol is a highly effective public health strategy.

**Thanks to Senator Marian** Walsh, the pioneer of this legislation; Senator Tolman, Senate President Therese Murray, Senate Ways & Means Chair Steven Panagiotakos, Senator Gale Candaras, House Speaker Robert DeLeo, House Ways & Means Chair Charles Murphy, Representative James O'Day, Mental Health and Substance Abuse Committee co-chairs, Rep Elizabeth Malia & Senator Jennifer Flanagan & his Excellency Governor Deval Patrick.

**Thank you to Mental Health** Substance Abuse Corporations of MA President/CEO Vic Di-Gravio, VP Connie Peters, Jim McManus, Boston Pub-

lic Health Commission Aliza Wasserman and Nicole Charon, John McGahan and Bob Monahan, Recovery Homes Collaborative, Cushing House residents, and Lori Fresina and Diane Pickles picked up the momentum..... and all of the educational campaign members who participated with vigor! Thank you to Suzanne Buglione's Worcester State College class for brochures. Plus, The United We Stand for Public Health Coalition for making the repeal a priority!

**MOAR Board and members** deserve a big hand—for shared recovery stories with facts and stats from Recovery Month 2008, Annual Meeting, Boston Public Health Commission Families in Recovery Day, Alcohol Awareness Month, and region meetings **Thank you everyone MOAR and MOAR!!**



### Alcohol Awareness Month 2009 Pictures

(Top )-Haner Hernandez, PhD—amazing recovery, story, Connie Peters —MHSACM & MA Campaign, Michael Botticelli, MA Bureau of Substance Abuse Services Director with the state stats, facts, stats; Deborah Millbauer, Roxbury JP BPHC NoDrug & Overdose Prevention coalition & our Roxbury stars

(L1) Deborah Millbauer, Allston Brighton NoDrug Coalition Helen Connolly, Connie Peters, Jack Maroney—AdCare Hospital & Worcester CARES; Karyn Card-Worcester Cares

(L2)MBTAA (MA Banning Together Against Alcohol Advertising) Stacy Carruth & Brittany (S Boston youth advocate)

(L3) MOAR Staff & Volunteers: Maureen Harvey, Melissa Herren, Kevin Prefontaine, Maryanne Frangules, Frank Daly, John Frazier, Tom Scott, Ron Budd

(L4) Helen Connolly, Allston Brighton SA Task Force, (BPHC NoDrug Coalition) highlighted college involvement a must for this coalition!





## 2270 Opiate Overdose Deaths 2004-2007 3 Take Action Responses

### 1. Join 1 of 15 Bureau of Substance Abuse Services "Mass Call 2" Opiate Overdose Prevention Coalitions:

Boston Public Health Commission NoDrug Coalitions of Charlestown Jamaica Plain/ Roxbury, South End, and South Boston; Cambridge, Gloucester, Lowell, Lynn, New Bedford, Quincy, Revere, Brockton, Springfield, Worcester, and Fall River who are now implementing overdose prevention strategies.

#### More Information:

**Call Sarah Ruiz. 617-624-5132**

### 2. Learn about Opiate Overdose Signs— Such as:

- \*Person won't wake, slow pulse, blue lips
- \*call 911Now to prevent coma & death.
- \*Learn how to use NARCAN, medication which reversed at least 322 overdoses in the past year...
- \*Where: 10 NARCAN training sites—Brockton, Fall River, Boston, New Bedford, Lynn, Springfield, Northampton, Cambridge.
- \*Info: MA Substance Abuse Information and Education Helpline  
1:800-327-5050

### 3. Join The 911 Good Samaritan Campaign MA Dept Of Public Health Bureau of Substance Abuse Services with Office of HIV/AIDS, AIDS Action Committee and MOAR -Invite You to Join to Prevent Drug Overdoses.

**Calling 911  
The Good Samaritan Act to Save Lives  
2 Proposals  
H1653 (Rep. Alice Peisch) &  
S1843 (Senator Steven Tolman)**

#### Why? What? How?

- \*An overdose is a medical emergency that requires immediate attention by calling 911.
- \*Many witnesses don't call 911 for help during an overdose because they are afraid of police involvement.
- \*Both bills offer limited immunity from drug possession charges to people who seek medical attention for someone experiencing an overdose.
- \*If passed, more lives will be saved because overdose witnesses will more likely call 911 for help.

#### H1653 & S1843 Take Action Opportunities

- \*Both are in The State House's Judiciary Committee.
- \*Chairs: Rep Eugene O'Flaherty (Charlestown) and Senator Creem (Newton) scheduled a public hearing for H1653, for July 14. Excellent testimony (people sharing bill's importance) given.
- \*S1843 is scheduled for October 27. Public Hearings give people an opportunity to speak up pro or con. Attend and/or
- \*Call, visit, and/or write to your legislators sharing why these bills are important
- \*In order for a bill to move on in the legislative process, the committee must give it an "ought to pass".

**To Find Your Legislators' Name and More:  
State's Citizen Information Number:  
1- 800-392-6090**

**Go on The Web: [www.wheredoivotema.com](http://www.wheredoivotema.com)  
State House Tel #: (617) 722-2000**

#### Sign on to Good Samaritan Campaign :

Call Sarah Ruiz, BSAS, 617-624-5132  
James Hiatt, BSAS, 617-624-5102

Call Maryanne Frangules, MOAR  
1-877-423-6627 Toll Free

Email MOAR at [MOARFran@aol.com](mailto:MOARFran@aol.com)

Or New : Maryanne @moar-recovery.org

## #1 Reason People Do Not Call 911 is Fear of Police

### Because of Drug Possession charges Or Public Housing Loss

#### BPHC NoDrug Coalition Response

The Boston Public Health Commission, NoDrug Coalitions of Roxbury/JP, South Boston, Charlestown and South End are developing a strategic city wide response with a task force of key stake holders.

All the coalitions are outreaching to law enforcement to build a relationship that provides addiction education, life savings strategies, and public safety promotion.



**Save a Life**

**CALL 911**

**2 People Die from  
an Opioid  
Overdose Every  
Day**

(Below left) **Deborah Millbauer, Roxbury JP** Strategy coordinator, at The MOAR Alcohol Awareness Month forum sharing the Rox/JP strategies which include:

**"Peer-driven Overdose Prevention"** led by Adam Butler of AHOPE, Boston Public Health Commission &

**"Linking Incarcerates with Overdose Prevention Education"** facilitated by MOAR, who is recruiting volunteers to make this happen.

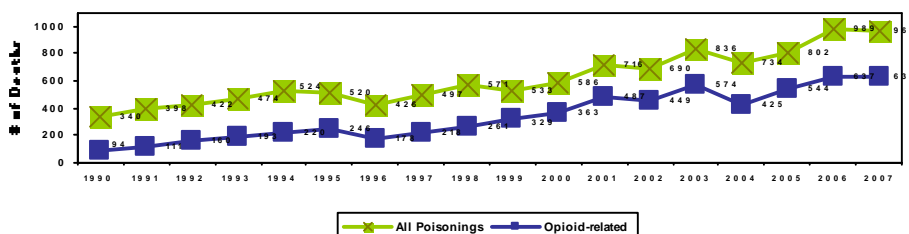
**Interested in being a Linkage Volunteer?**  
MOAR Info: 617-423-6627



(Above Right) **Karyn Johnson, Worcester** Dept of Public Health, Substance Abuse & Worcester CARES Coordinator at MOAR Alcohol Awareness Month Forum shares how coalition

is collaborating with Police Department, consumers, bystanders and family members to call 911 to prevent overdose deaths.

**188 overdoses** reported in Worcester (2003-2005, BSAS stats)



# MOAR

*Massachusetts Organization  
For Addiction Recovery*

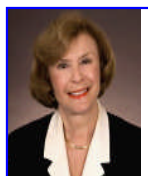
Phone: 617-423-6627  
Fax: 617-423-6626

Help MOAR Design  
Our New Website  
Go to:  
[www.moar-recovery.org](http://www.moar-recovery.org)

Right- Donny, EPOCA, invites you to  
July 27th State House Public Hear-  
ing on CORI and other Criminal  
Justice Reform. Mass. Bar Associa-  
tion Drug Policy Task Force and  
MOAR want you, too!



Athena Haddon, (L)  
Every Day Miracles,  
Spectrum Peer  
Recovery Center,  
Worcester, 1 of 6  
MA Recovery  
Centers!



Senator Harriette Chandler,  
(above) at MOAR Alcohol Aware-  
ness Forum, speaks up for CORI  
Reform and Alcohol Tax Revenue  
for Addiction Services.

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