



9th Annual Membership & Holiday Celebration



The MOAR Magnitude of Gratitude Star



James "Jim" McKenna

James, Jim McKenna, has been extremely supportive of **MOAR** from our very early days dating back to 1991...on a personal level giving a voice to addiction recovery, and on a professional level as AdCare Vice President of Marketing and Development. He always has found a way to offer financial, sponsorship, and/or public policy support.whether it was for Recovery Month, Alcohol Awareness Month, Insurance Parity, Licensed Drug Clinician insurance reimbursement, recovery coaching.....

MOAR would agree with AdCare Hospital's David Hillis, Chairman and CEO, who has said "Jim's leadership, vision and dedication to addiction treatment over the past twenty-three years have made the AdCare brand for excellence in service and 'care' well known throughout the treatment community." MOAR would add in "well known throughout the recovery community."

Jim McKenna has helped AdCare to grow to 114-bed detoxification and treatment hospital in Worcester, Massachusetts; an expanding outpatient services network in Massachusetts and Rhode Island; and a new inpatient alcohol and drug treatment center in North Kingstown, Rhode Island.

Over the years, Jim has received numerous awards, including the 2014 Advocacy Award from Gateway Healthcare's Caritas, Inc., a provider of substance abuse programs for adolescents and women, and the Bronze Key Award from the Rhode Island Council on Alcoholism and Other Drug Dependence. In addition to serving on the Board of Directors of Caritas, Inc., he is a founding member of Drug and Alcohol Treatment Associates (DATA) in Rhode Island; a past executive director of the Alcohol Council of Fall River, MA and the Massachusetts Association of Alcohol and Drug Abuse Counselors (MAADAC).

Jim is a person in long-term recovery, who believes in giving back.

MOAR is choosing to "give back" by recognizing Jim McKenna, as

"The **MOAR** Magnitude of Gratitude Star of 2014!"