



Dear **MOAR** Friend,

**September is National Recovery Month\*!** It is a time to spread the message that prevention works, treatment is effective and people can and do recover! MOAR invites you to sponsor, plan, and/or participate in MOAR and Friends Recovery Month Events.

**Celebrate The 2012 Theme: "Join The Voices for Recovery: It's Worth It"**

**8<sup>th</sup> Bob Herne Motorcycle Ride for Recovery & Family Celebration August 18 (Rain Date 8/19)\***

**In Memory of Michael Roe O'Donnell Jr**

(Formerly Massachusetts Ride for Recovery )

**22<sup>nd</sup> Annual Recovery Celebration Day- Tuesday, September 18**

\*The United States Department of Health and Human Services (USD/HHS), Substance Abuse Mental Health Services Administration (SAMHSA), Center for Substance Abuse Treatment (CSAT), national funding agency for addiction prevention, treatment & recovery services, is the national Recovery Month sponsor

## Join Our MOAR 2011 Recovery Month Contributors in 2012

### MOAR Amazing Sponsors

USD/HHS/SAMHSA/CSAT

MA Bureau of Substance Abuse Services / DPH

Boston Public Health Commission  
City of Boston

Greater Boston Council on Alcoholism

Third Sector New England

### MOAR Extraordinary Sponsors

Spectrum Health Systems, Inc  
High Point Treatment Center

### MOAR Fantastic Sponsors

Adcare Hospital

Alkermes

Association for Behavioral Healthcare

Treatment Solutions Network  
Phoenix Houses of NE

MBHP, Massachusetts Behavioral Health Partnership

Foundation for Alcohol Education  
Reckitt Benckiser

### MOAR Special Sponsors

Modern Assistance Program

North Suffolk Mental Health Association

Western Mass Substance Abuse Providers

Recovery Homes Collaborative

### MOAR Established Sponsors

Allston Brighton Substance Abuse Task Force

Asap Environmental

Casey C. Washburn Memorial Clinigen Inc.

Gavin Foundation Inc.

Middlesex Recovery PC

Richard Dyer

### MOAR Traditional Sponsors

Adcare Educational Institute

Advocates Inc.

ASAM, American Society of Addiction Medicine (MA Chapter)

ATCNE, Addiction Treatment Center of New England, Inc.

Bay Cove Human Services

Behavioral Health Network

Boston ASAP, Alcohol and Substance Abuse Program, Inc.

Casa Esperanza

CASA, Community Association Serving Alcoholics

COASA, Children of Alcoholism and Substance Abuse

CQI Consumer Quality Initiatives

David Martula Financial Planning

EAPA, Employee Assistance Professionals Association

Edwina Martin House

Faulkner Hospital Addiction Recovery Program

Gosnold

Granada House

Health Resources in Action  
Hope and Recovery/South Boston Collaborative Center

Hope House, Inc

HopeFound

Improbable Players

Institute for Health and Recovery

Jeremiah's Inn

LAP, Labor Assistance Professionals

Lemuel Shattuck Hospital

Lowell House Inc.

MA Council on Alcohol Concerns

MA Council on Compulsive Gambling

MA Association of Alcoholism and Drug Abuse Counselors

MA IntNSA (Nurses' Society on Addiction)

MBSACC, MA Board of Substance Abuse Counselor Certification

Metro Boston Recovery Learning Community

MHSA, Middlesex Human Service Agency, Inc.

New England Center

New North Citizens Council

Northeast Behavioral Health

Physician Health Services

Pine Street Inn

Rev. Michael Scarlett

Right Turn

Rob Pezzella

Ruth and Ray Kelley

Self Esteem Boston

Seven Hills Behavioral Health

SMOC, South Middlesex Opportunity Council

The Icecream Smith

The Transformation Center

Tierney Realty Group

Trudy and Richard Avery

Victory Programs

Way of Life

### Friends to MOAR and Recovery Day

Askia Academy

Faces and Voices of Recovery

NEAAR New England Alliance for Addiction Recovery

Metro Boston Alive

BPHC No Drug Coalitions

MA Substance Abuse

Informational and Education Helpline

Learn to Cope Parent Support Group

SAAFE-Supporting an Alcohol Ad Free Environment

Teen Challenge New England Inc.

PAACA Positive Action Against Chemical Addiction

MBAC MA Black Addictions Council

RECOVER Project

Parent Support Group of W MA

SECAP, St. Elizabeth's Comprehensive Addiction Program

Overdose & Underage Drinking Prevention Coalitions

Regional Healthy Community Centers

Health Law Advocates

Health Care for All , Act 2 Coalition

Campaign for Better Care

Massachusetts Coalition for Addiction Services

Good Samaritan Campaign

**"Join The Voices for Recovery: It's Worth It"**

## Celebrate Recovery Month With MOAR!

The **MOAR** mission is to organize recovering individuals, families, and friends into a collective voice to educate the public about the value of recovery from alcohol and other addictions. We would love for you to participate in Recovery Month activities and other projects. Your Face and Voice are MOAR Wanted and Needed!

**Let us know how you will be involved in 2012!**

Name: \_\_\_\_\_

Agency/Company Name: (if applicable) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**I/we are attending:**

☐ 8/18 Motorcycle Ride and Rally (rain date 8/19) ☐ 9/18 Recovery March ☐ 9/18 State House Celebration (ceu's pending)

**I/we will:**

☐ Visit and educate our legislators on Recovery Day, 9/18 ☐ Volunteer to help organize MOAR Recovery Month activities

### 22nd Recovery Month Celebration Sponsorship Opportunities

**You – as a Recovery Month Sponsor** are supporting celebration costs ( Brochure, lunch, t shirts, program, printing, busses, mailings), plus discretionary funds for policymaker education, scholarships, trainings, and contributions for worthy causes that make the value of addiction recovery “**MOAR**” visible.

**You – as a Recovery Month Sponsor** are mobilizing the **MOAR** Mission into Action

#### The MOAR Amazing “Sustainability” Sponsorship: \$3000

☐ Public Recognition Recovery Month Celebration Day, Link, logo and listing on MOAR website, Recognition in Annual Newsletter, Promotional/Product placement at event, Full Poster Acknowledgement, 2 page ad in Brochure, Preferred seating

#### The MOAR Extraordinary Brochure Development Sponsorship: \$2500

☐ Public acknowledgment Recovery Month Celebration Day, Link, logo and listing on MOAR website, Full Poster Acknowledgement, Promotional/Product placement at event, 2 page ad in Brochure, Preferred seating, 8 tickets to MOAR Comedy Fundraiser

#### The MOAR Fantastic Recovery Month Sponsorship: \$1000

☐ Full Poster Acknowledgement, Full page ad in Brochure ( inside front cover, 1st page, back cover, inside back cover, last page), Preferred seating, 6 tickets to MOAR Comedy Fundraiser

#### The MOAR Wonderful Sponsorship: \$750

☐ centerfold (2 full page Ads in Brochure), Promotional/Product placement at event, 4 tickets to MOAR Comedy Fundraiser

#### The MOAR Special Sponsorship: \$500

☐ Full page ad in Brochure (2nd – 5th page from front, 2nd – 5th page from back), Promotional/Product placement at event, 4 tickets to MOAR Comedy Fundraiser

#### The MOAR Established Sponsorship: \$250

☐ Full Page Ad, Promotional/Product placement at event, 2 tickets to MOAR Comedy Fundraiser

#### The MOAR Traditional Recovery Month Sponsorship:

☐ Full Page (8.5” x 11”) \$150 ☐ Quarter Page \$50  
☐ Half Page \$75 ☐ Business Card \$30

PLEASE RSVP with completed form. Sponsors please include check or money order payable to MOAR by September 7 Send to: MOAR, c/o Boston ASAP, 3<sup>rd</sup> floor, 30 Winter St, Boston, MA 02108. If you have any questions contact Mellisa at 617-423-6627 or [MOARMellisa@aol.com](mailto:MOARMellisa@aol.com) or Maryanne Frangules, [Maryanne@MOAR-Recovery.Org](mailto:Maryanne@MOAR-Recovery.Org) Thank you for your charitable contribution.

**Thank You MOAR!** MOAR President- Amos Marshall, Vice President-Thomas Delaney, Executive Director- Maryanne Frangules, Treasurer- Joseph Kelleher, Clerk- Rocco Antonelli Jr. Board Members- James Direda, Rick Dyer, Woody Giessmann, Maureen Harvey, Paul Kusiak, Kate McHugh, Daniel O'Connor, Rob Pezzella, and Vicente Sanabria.



**Handicap Accessible; Interpreter Services for Deaf, Hard of Hearing, Late Deafened**

